

Call for Proposals
Conference Session

2012 Climbing Wall Summit
The Climbing Wall Association
Conference



Boulder, Colorado, USA
May 17 - May 20, 2012

2012 Climbing Wall Summit Call for Session Proposals

The Climbing Wall Association is making preparations for another successful annual conference. We invite you to join us as part of a select group of industry speakers, presenters, and experts to help produce the 2012 Climbing Wall Summit.

We received a positive response regarding the quality and variety of our sessions from last year's conference attendees. If you have an area of expertise, or a topic that is relevant to the industry or an industry segment and would like to share your knowledge, information, or skills with others, please submit a proposal for a conference session.

Session Goals

Held annually in the spring, the Climbing Wall Summit strives to:

- Educate climbing wall owners and managers about sound management practices;
- Educate staff about programming options, risk management topics, techniques, and operations;
- Provide a networking and professional development forum with today's leaders;
- Influence sound climbing wall practices throughout the industry;
- Share practices from a variety of types of facilities; and
- Enrich the sport of climbing.

Climbing Wall Summit workshops are NOT for:

- Sales and marketing pitches of your company's products or services. If you are interested in exhibiting at the conference, you are welcome to be an exhibitor. We can assist you in setting up product or service demonstrations at an appropriate time and place.

Format

The format can be **educational, informational, an activity/skills development session, lecture, lecture & discussion, a facilitated round-table discussion, a panel discussion, etc.** Conference session proposals should fit within the general conference objectives of education and professional development and should be tailored to meet the needs of conference participants that represent a wide variety of backgrounds, levels of experience, and facility types from around the world.

Themes

Session/presentation themes and topics may include, but are not limited to: **programming, risk management, human resource management, marketing, public relations, events, administration, finance, operations, legal, business planning and operations, marketing, training, technology, competitions, emerging issues or trends, special topics, etc.**

Proposals will be reviewed by the conference committee and notifications will be made on a rolling basis until all sessions are filled. Please let us know if you have any questions by calling 720-838-8284.

2012 Climbing Wall Summit Conference Sessions

Deadline: Applications will be accepted on a rolling basis until all session spaces are filled (we have approximately 24 spaces). Selection will begin January 31, 2012.

Conference Session Information:

Conference sessions will be scheduled on May 18 and 19, 2012. Sessions are designed to provide individuals with information that can be presented in 75 minutes. Conference sessions are intended to provide opportunities for information that will:

- assist participants in starting a business
- assist participants in managing their businesses more effectively;
- provide accurate and definitive information on operations or techniques;
- offer current information on emerging topics of interest;
- generate discussion on the session topic; and
- promote constructive and healthy dialogue within the climbing community.

Examples of general session topics might include: *legal issues, program development, staff training, marketing, media relations, crisis management, business operations, route setting, etc.* Conference sessions are included as part of the Climbing Wall Summit registration. Conference room venues for the conference sessions will be at the University of Colorado UMC and will be provided and assigned by conference the organizers.

Session Presenter Registration Discount: Conference session presenters will receive a discount to save \$200 on applicable Summit Registration. This discount is extended to TWO presenters per session and is not applicable to sponsor or exhibitor fees. Register early to get the best value before prices increase.

Instructions: Please fill out the session application form and return it by ***fax or email as soon as possible*** to:

Climbing Wall Association, Inc.
Attn: Summit Session Proposal
FAX: 720-528-8200
Email: events@climbingwallindustry.org

Climbing Wall Summit - Session Proposal

Primary Presenter's Name: _____

I am a member, non-member

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Secondary Presenter's Name: _____

I am a member, non-member

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____ E-mail: _____

NOTE: please provide this information for each additional presenter.

Session Title: _____

Session Pre-Requisites (if any)

Session Goals (expected outcomes for attendees):

Narrative Description of Session: (150 words maximum). Please provide a description of your session summarizing any goals for the session, a general description of the topic or topics to be covered, and who might benefit from attending. If your proposal is selected this description will appear in the conference program.

Qualifications: Please briefly describe any expertise in the subject area for each presenter. No résumés please.

Biographical Information: (75 words maximum). Please provide a brief biographical description for each presenter (two presenters maximum) including information that may be of interest to a potential attendee, for example your background, qualifications, or relevant experience. If your proposal is selected this description will appear in the conference program.

Present Twice:

- I am willing to present this session twice.

Presentation Format:

- Panel Discussion
- Facilitated Round Table Discussion
- Lecture
- Lecture & Discussion
- Hands-on

Preferred Audience Profile:

- Open to All
- Entry Level
- Intermediate
- Advanced

AV Requirements:

- LCD Projection Device/screen
- White Board/Markers
- Flip Chart/Markers
- Microphone
- TV/DVD Player
- Other: _____

**Letter of Agreement
Between the Climbing Wall Association, Inc.
and the Session Presenter**

This Agreement is made between the Climbing Wall Association (hereinafter referred to as "CWA"), and the conference session presenter (hereinafter referred to as "Presenter"). For consideration, and the mutual understandings described below, CWA will offer a conference session in conjunction with the Climbing Wall Summit under the following terms and conditions:

1. The Presenter(s) will register for the conference at the discounted presenter rate.
2. The Presenter(s) will offer a conference session as described in the session application.
3. The Presenter(s) will offer the conference session on the date and time assigned by the CWA.
4. Presenter(s) will conduct session activities to the best of the Presenters' ability according to the Presenters' professional training, experience, and judgment, and if appropriate, in accordance with the Climbing Wall Association's applicable standards.
5. Presenter(s) shall be solely and entirely responsible for all debts or other obligations incurred in connection with the conference event. Transportation, lodging, and other related costs and expenses shall be the sole responsibility of the Presenter(s).
6. CWA will market and advertise the session as an integral part of the conference. Presenter(s) may assist in the marketing and advertising of conference events with the prior consent and approval of the CWA.
7. CWA will serve as the sole registrar for the conference.
8. Presenters of sessions involving climbing, bouldering, route-setting, or other physical activities, will provide, at their own expense, general liability insurance coverage (and other insurance as necessary) on an "occurrence based" form, with a minimum coverage of \$1,000,000 per occurrence and \$2,000,000.00 aggregate limit. Provider will name CWA as an additionally insured and provide CWA a certificate of insurance so stating.
9. Presenter shall not create or allow any nuisance, or unlawful activity, to exist at the conference event;
10. Presenter shall not use the conference session for the purpose of sales or marketing products or services.
11. Should Presenter default in any of the terms and/or conditions of this Agreement, CWA may void Presenter's right to conduct an event in conjunction with the conference and shall retain all fees collected.

Primary Presenter Name: _____

Primary Presenter Signature: _____

Secondary Presenter Name: _____

Secondary Presenter Signature: _____

Date: _____